Luis Rodriguez

Challenge 1 Report

Due – 6/15

To start with the biggest and easiest conclusion is that crowdfunding is successful more than 50% of the time given our 1000 total outcomes. With this data, besides journalism having a success rate of 100% the next highest success rate is technology with 64 successful crowdfunding outcomes out of 96. The most popular crowdfunding category is theater being the only on with over 300 outcomes with 344 and 187 were successful. The only limitation I can see with the data gathered is we don’t know why the events were cancelled. Another table that can be created for this is a table that shows the range of goals and it’s relationship to whether those who had a bigger goal failed or not.